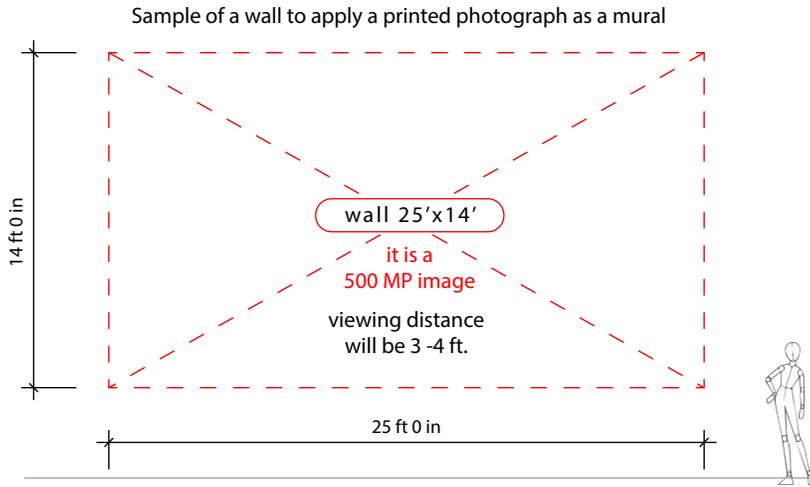


# Understanding "WALLPAPER" or "WALL MURAL" in large format digital printing based on a digital photo



This wall is 300" w by 168" h

Let's suppose we going to use resolution 100 pixels per inch.

The converted dimensions for image will be:

$$\begin{aligned} 300'' \times 100 \text{ p} &= 30000 \text{ p} \\ 168'' \times 100 \text{ p} &= 16800 \text{ p} \end{aligned}$$

it's 30000 by 16800 pixels

or  $30000 \times 16800 = 50400000$  pixels  
or near 500 MP (megapixels)



We need 500 MP image, it's Five Hundred Millions pixels in total for good quality printing, and it's the SIZE of necessary photo. That means a photographer takes his camera, make a shot and we almost done.



Hasselblad H6D-400c MS



But what if our photographer doesn't have that kind of camera OR WE DON'T have him in staff or we do not want to hire? Then we going to buy a photo.



Microstocks sell images from 4 Mp up to 30 Mp. For example, I can't find an info of image size in shutterstock until I buy one. Usually, it less then 15 Mp. I can buy a 24 Mp image in dreamstime.com but I am not sure, was an image upscaled or has a real actual size.

There is nothing Photoshop can do to help



**Anyway.**

We will need much higher rez images to make this wall look presentable. It is still 500 Mp on demand.



<https://www.panoramimages.com>



Let's look at a sample I picked  
Biggest File Available 1,122.2 MB|3:1|34520 x 11362 px|374.1 MP|

We can try that site to buy an image with offered license or customized

So, it's only 374 Mp, it's "panoramic" and probably combined from 3-4 shots and must be cropped to meet our wall's configurations, but we also have to blow it up



As a result we got an image of size we need, it's now 500 Mp, but after blowing up we have now only 60 pixels per inch (resolution).



That agency asked \$1000 for 2 years license -- for one chosen image. But it doesn't say about mural wall usage. For mural we have to call and a price, as I guess, would be skyrocketed.

